

Precision Q

[SIT IN THE TOP 7% OF THE INTERNET]

For business owners that live in the fast lane, you need something extra to go toe to toe with! Think stunning design, compelling copywriting, advanced AI technology and the fastest websites you've ever owned.

[PROCESS]

Visual Branding: Up to 40 designers will compete in designing the most stunning brand visuals based on my carefully crafted design brief that could only be written by a top tier designer.

Brand Messaging: The Storybrand framework will be used to tell your most amazing brand story. By the end your brand message will be clear and will elevate your business ahead of your competition.

Content: Carefully presented copywriting will adhere to the messaging from the StoryBrand framework pitching your business as the ultimate solution for your customers needs.

Professionally written content using recognised copywriting frameworks such as BAB, FAB and PAS and according to SEO fundamentals so that the website ranks higher in search engines.

Design: The User Journey, User Experience, Wireframes, Design System, and High Fidelity Visuals will be all be designed by me and will convey the same messaging as referenced in the previous stages of the project.

Each and every asset will be meticulously designed and scrutinised for brand alignment, visual impact, technical attributes and performance.

Development: The development of the entire website will be tested on all screen sizes, checked for bugs and errors using different web browsers and achieve even higher standards than 'normal' websites all in the aim to meet your specific goals.

Your website will be hand coded using the latest standards for coding and accessibility.

[FEATURES]

Mobile first approaching: Designing & building for mobile users first and foremost yields increased conversions and retention, and a higher google rank. Different size screen will also be carefully designed for such as tablet, laptop and desktop screens.

Performance focused: Astro is a SSG which means that the website uses HTML, CSS and Javascript NOT inferior platforms like WordPress, Webflow and Framer. At this level only 7% of the internet compete, expect higher levels of user experience which will lead to higher conversions.

Advanced tech: Heat map AI technology, Google Analytics, Webmaster tools and Tag manager will be setup and configured to track behaviour and monitor conversions for data analysis. Micro animations and bespoke chatbots can also be added.

[TECHNICAL]

Astro (SSG) AKA Jamstack Architecture
Advanced compression of all assets
Hack proof security
AI Tools
Hosted in the UK using 100% renewable energy.
Unlimited Emails
Unlimited Storage
Unlimited Bandwidth

[TIMESCALE]

8 to 12 WEEKS

QUAD WEB

£10k