

Elevate Q

[ALL ROUNDER BUT PREMIUM LEVEL]

For business owners that need a quality website that isn't financially out of reach. The website covers all the fundamental processes that go into more expensive websites leaving business owners with a clear brand image/messaging and is laser focused on their customers.

[PROCESS]

Branding: A professional logo, colour set and typography will set you apart from the competition. A 'Design System' will also be created to extend to the website visuals and tie everything in together.

Content: Professionally written content using recognised copywriting frameworks such as BAB, FAB and PAS and according to SEO fundamentals so that the website ranks higher in search engines.

Design: Starts with designing the User Experience which is proven to increase lead conversions and ends with stunning visual design which leads to trust and returning customers.

Development: To avoid typical sluggish and problematic WordPress, advanced levels of coding will enhance security, reduce problems and increase performance levels.

[FEATURES]

Mobile first approach: Designing & building for mobile users first and foremost yields increased conversions, customer retention, and a higher google rank.

Performance focused: Every aspect of the website will be scrutinised for performance, each and every element will be tuned to make the User Experience the best that it can be.

Results focused: Google Analytics, Webmaster tools and Tag manager will be setup and configured to track behaviour and monitor conversions for data analysis.

[TECHNICAL]

- WordPress framework
- Advanced compression of all assets
- Hosted in the UK using 100% renewable energy.
- Unlimited Emails
- Unlimited Storage
- Unlimited Bandwidth

[TIMESCALE]

6 TO 8 WEEKS